

# ACTIV LIFE LTD. PRIVACY POLICY

## **Things you create or provide to us**

When you complete our website form, you provide us with personal information that includes your name and email address.

## **Information we collect as you use our services**

We collect personally identifiable information (name and email) so that we are able to reply to your enquiry as promptly as possible and organise your yoga and fitness classes in a timely manner.

When you complete our website contact form, we collect personal information you give us such as your name and email address. Your personal information will be used for the specific reasons stated above only.

## **The reason we collect this personal information**

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To provide our Users with ongoing customer assistance and support;
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective Services;
5. To comply with any applicable laws and regulations.

## **How we store, use, share and disclose our site visitors' personal information**

Our Company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our Services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our Company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

### **How we communicate with our site visitors**

We will contact you to respond to your message, request and/or suggestion, to send updates about our Company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email.

### **How our site visitors' can withdraw their consent**

If you don't want us to contact you anymore, please contact Louise at [louise@theactivlife.com](mailto:louise@theactivlife.com).

### **Privacy policy updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### **Questions and our contact information**

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact Louise at [louise@theactivlife.com](mailto:louise@theactivlife.com).